

# It's About Growth.



*Jump is one of the world's leading strategy and innovation firms. We help create new businesses and reinvent existing ones. We use a hybrid approach, combining business strategy, social science and design. For nearly twenty years, we've worked with the world's most admired companies to grow their businesses in times of change.*

## OFFICES

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## CERTIFICATIONS

Jump Associates LLC is a privately held limited liability company organized under the laws of the State of California.

Jump is an approved contractor with the United States General Services Administration for Mission Oriented Business Integrated Services.  
Contract Number: GS10F040AA

Jump is a certified minority-owned business enterprise with California PUC under General Order 156.  
Certificate Number: 11070067

## STAFF

Jump has 50 associates, give or take. Jumpsters are differentiated by their hybrid backgrounds. A typical Jumpster has education and experience in business strategy, design, as well as social science.

## HISTORY

Jump was founded in 1998. We created Jump to solve a new class of problem. Management consultants focused on strategy, design firms created new products, yet no one worked in the space where you need the qualities of both.

## PURPOSE

Jump exists to transform lives through learning and growth. We'd be delighted to have a conversation with you about why that's critical to business today.

## CULTURE

In recent years, Jump has become particularly known for its pioneering culture. The Wall Street Journal named Jump as one of the top workplaces in America.

## SELECT CLIENTS

3M  
AARP  
Aetna  
Audi  
Chrysler  
FedEx  
Gannett  
General Electric  
General Motors  
General Services Administration  
Girl Scouts of America  
Grameen  
Hewlett Packard  
Jamba Juice  
Kaiser Permanente  
Mars  
Merck  
NBC Universal  
Nike  
PepsiCo  
Procter & Gamble  
Roche Pharmaceuticals  
Safeway  
Samsung  
Starbucks  
Target  
UNICEF  
Virgin  
Volkswagen  
Warner Music  
W.K. Kellogg Foundation